

A trendy home for techno

Location: New York, New York

Area: 5,000 sf

Budget: \$400,000

Completed: December 2000

Our fast-growing client, part of the Time Warner media conglomerate, needed a space that would be clean, efficient, and as stylish as the firm's image as one of the hottest suppliers of electronic dance music to clubs in Europe and North America. Fradkin & McAlpin's design energized a classic layout of private offices surrounding a bullpen: The offbeat trapezoidal footprint was reimagined as a tilted ellipse and filled with enough black, stainless steel, perforated metal and corrugated fiberglass to make the überhip young staff feel right

at home. The vibrant red-orange columns strike a suitably electric note.

Key details

- > Designed a cool space on a slim budget
- > Crafted work stations on site to minimize costs
- > Included striking airplane-propeller ceiling fans to bolster the contemporary look
- > Specified soundproofing to allow recordings to be played without disturbing neighbors

