

Polishing the image of a 500-unit condo development

Location: Prague, Czech Republic

Area: 100,000 sf

Budget: \$161,000,000

Completed: under construction

An international entrepreneur wanted to give New York flavor to this complex of high-rise towers and low-rise blocks in a park adjacent to Prague's historic core. Collaborating with the prime architects, Fradkin & McAlpin worked within complicated geometries to design floor plans for the residential units, with a focus on the penthouses, and to hone the look and feel of building façades. We directed the landscape design and site amenities and were charged with the interiors of all the public spaces and site planning for the development's next phase.

Key details

- > Designed layouts to enhance apartments' marketability—the penthouses have proved runaway bestsellers
- > Handled the interior design for all public spaces, from garages to fitness center and lobbies
- > With Hudson & Pacific Designs, spearheaded landscape and site amenities work to create a park and fulfill the developer's vision
- > Master-planned the development's second phase
- > Reinforced the client's team representing stakeholders in multiple disciplines in a foreign locale

