

Brooklyn Brewery and Corporate Headquarters

A business grows in Brooklyn

Location: Brooklyn, New York

Area: 20,000 sf

Budget: \$2,450,000

Completed: 2006

After the Brooklyn Brewery acquired a 20,000-square-foot ironworks-turned-matzo factory in the borough's Williamsburg neighborhood, Fradkin & McAlpin developed a plan unusual for its complexity of uses: brewery, warehouse, corporate headquarters, and events venue. In fact, the design was instrumental in helping the clients secure funding for the project. White paint was stripped from the brick walls and oak beams, with the stubborn bits left in testimony to history. Contemporary constructions, including high-tech brewing equipment and an elliptical stairway to the second-

floor offices, express the company's of-the-moment spirit. Today, the building is a well-loved Brooklyn gathering space and has not only accommodated the company's robust growth but also inspired it.

Key details

- > Established client's image and brand
- > Respected the old while enlivening the new
- > Incorporated technically complex equipment and systems
- > Satisfied regulatory requirements that were unusually complex because of the project's mixed-use nature

